



INTERNATIONAL

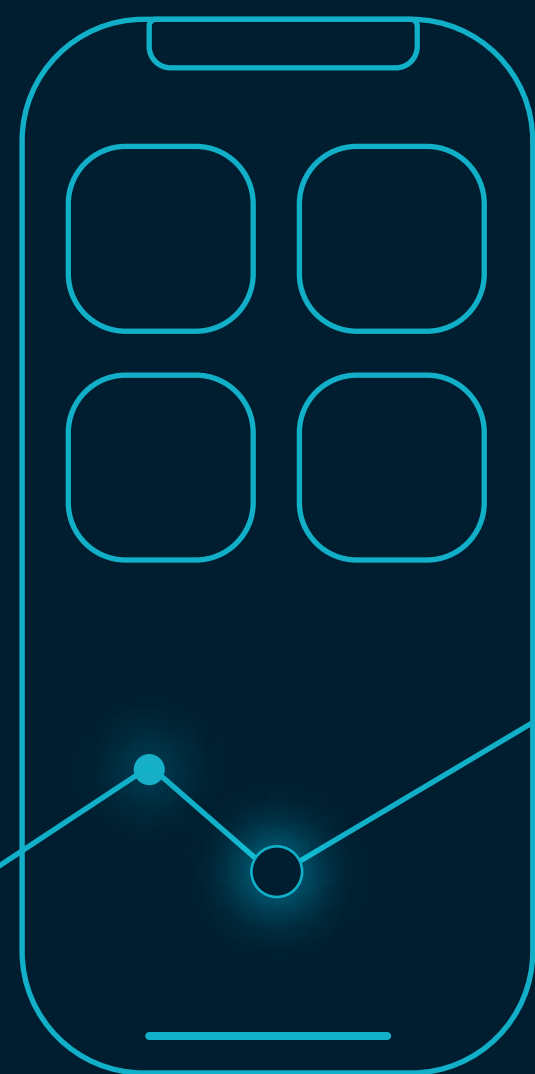
MOBILE

MARKETING

ADVERTISING AGENCY

WE OFFER ALL THE
**COMPLEX OF
SERVICES**

*IN MOBILE
MARKETING SPHERE*



One of the main advantage is
WORKING ACCORDING TO A CPA MODEL,
that allows to control advertising budget and target on the necessary result.

OUR EXPERIENCE

5 YEARS+

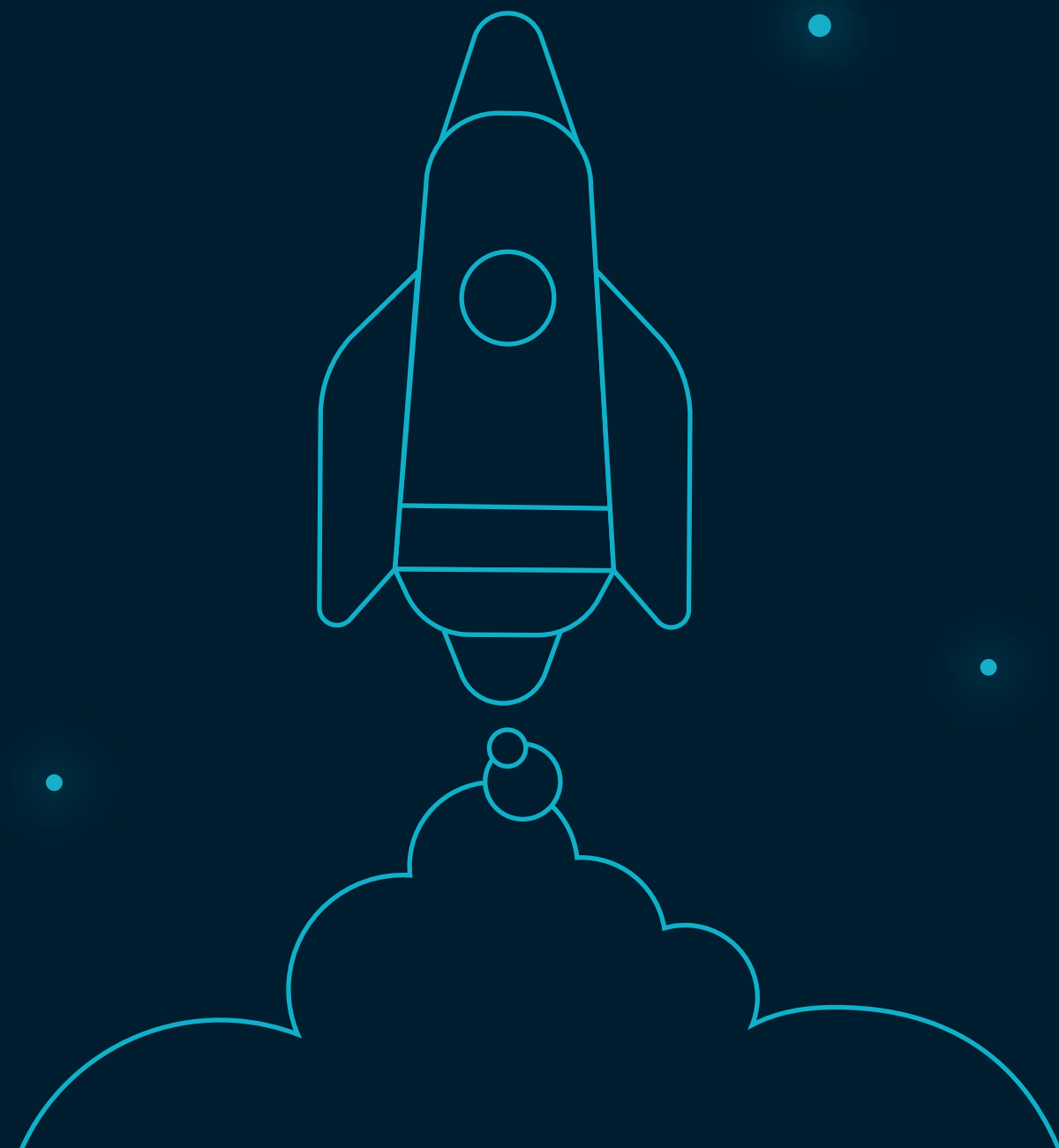
WORKING ACCORDING TO
A CPA MODEL

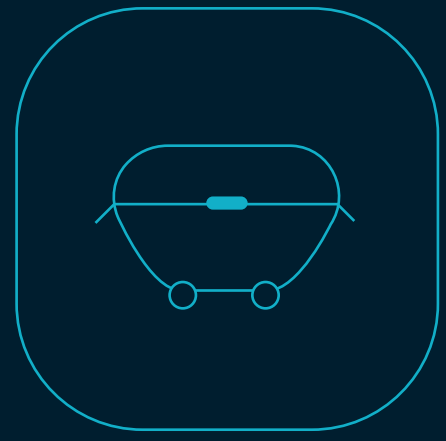
200K+

INSTALLATIONS PER
MONTH

20+

SUCCESSFUL
PROJECTS





E-COMMERCE



GAMES



HEALTH



FOOD DELIVERY



UTILITIES



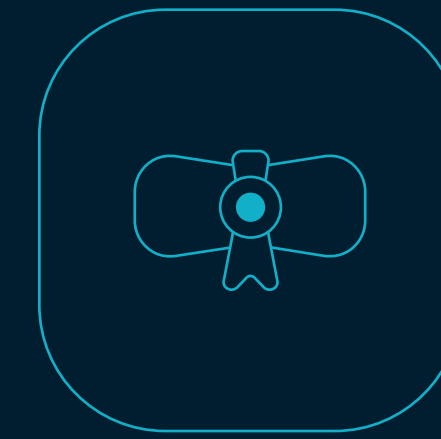
AUTO



CLASSIFIEDS



TOURISM



EDUCATION



FINANCE

WHOM

OUR SERVICES ARE SUITABLE

THE SOURCES OF TRAFFIC WHICH WE USE



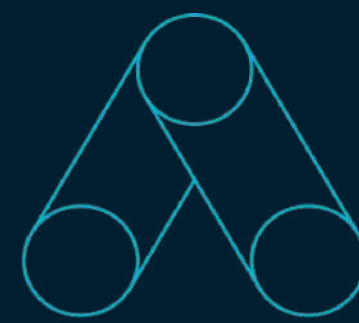
Search Ads



Meta



TikTok



Google Ads



myTarget



Pinterest



Snapchat



Twitter Ads

MODELS

OF COOPERATING



THE MAIN

MODEL OF COOPERATING IS CPA



- IT'S A PAYMENT MODEL FOR A COMPLETED INTENDED ACTION IN THE APPLICATION (for example the payment for the first ride via taxi application). According to this model the advertiser identifies an intended action by himself and decides how much he is ready to pay for it through the application.

PRODUCT & DESIGN

*WE PROVIDE A FULL CYCLE OF CREATION
OF CREATIVES AND ADVERTISING MATERIALS*

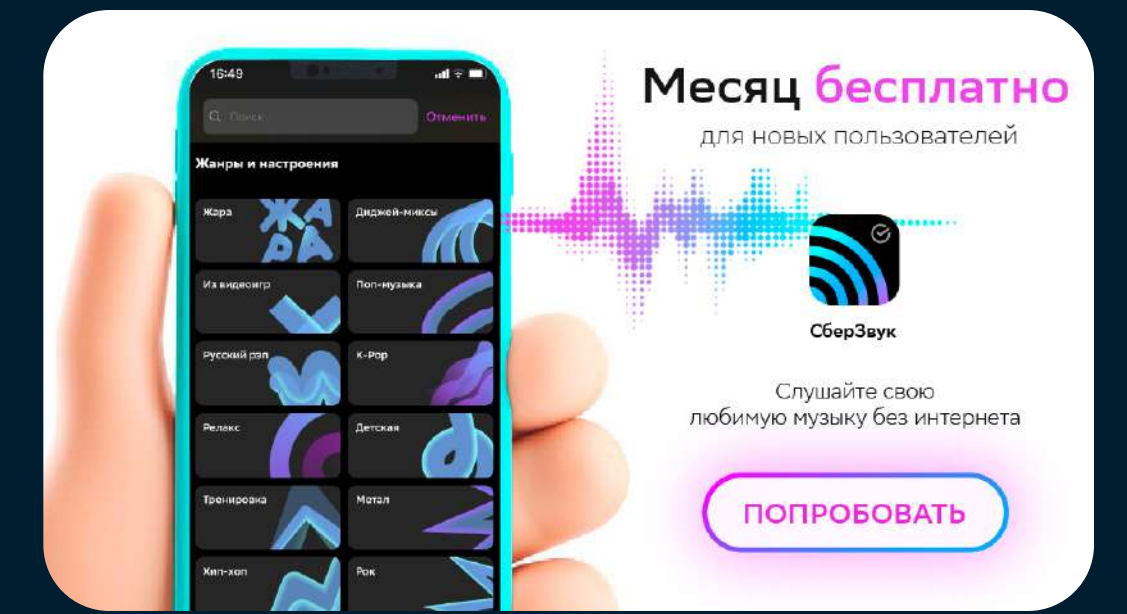
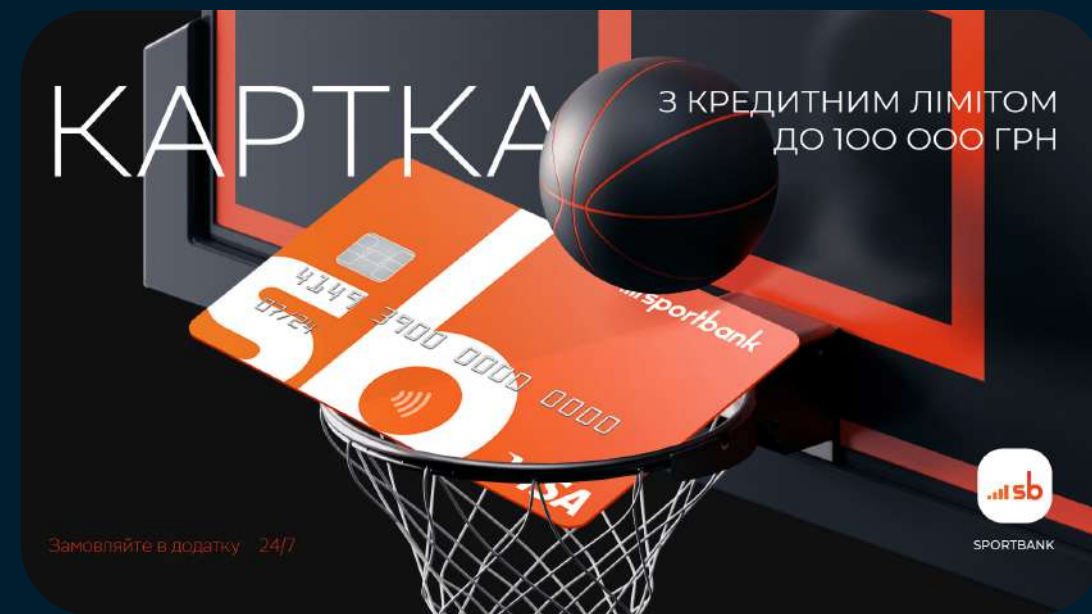
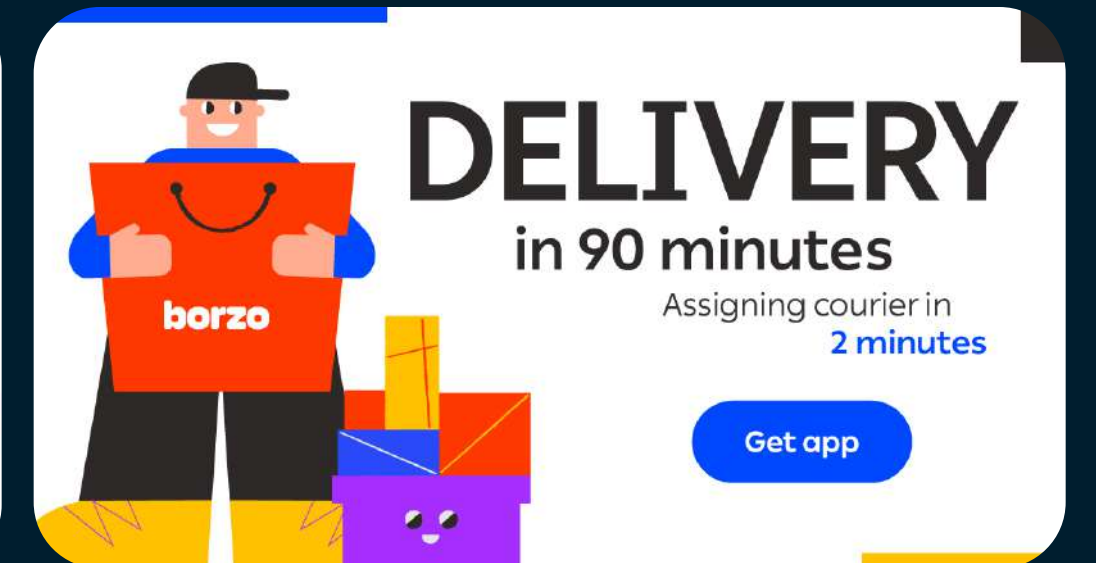
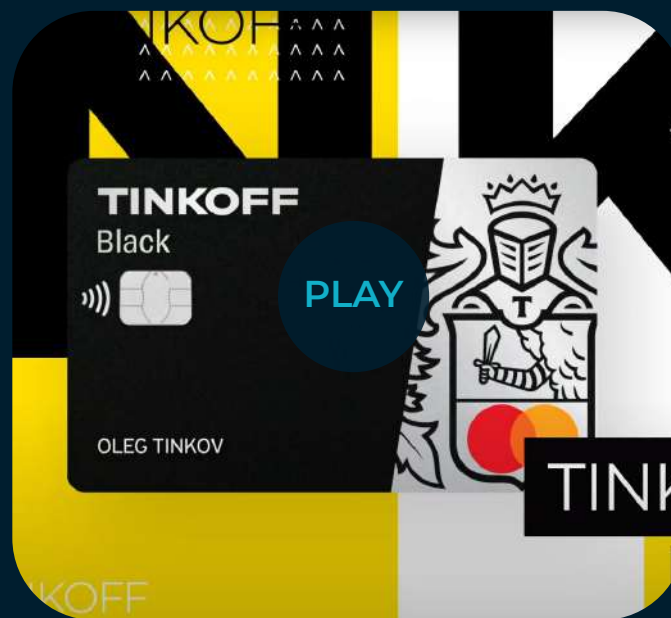
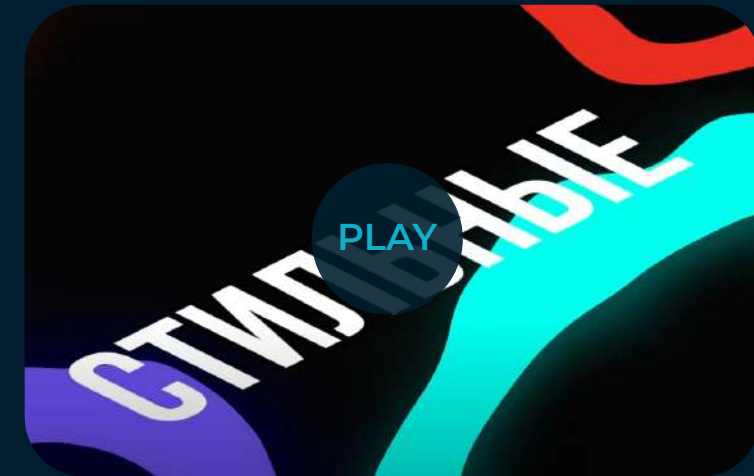
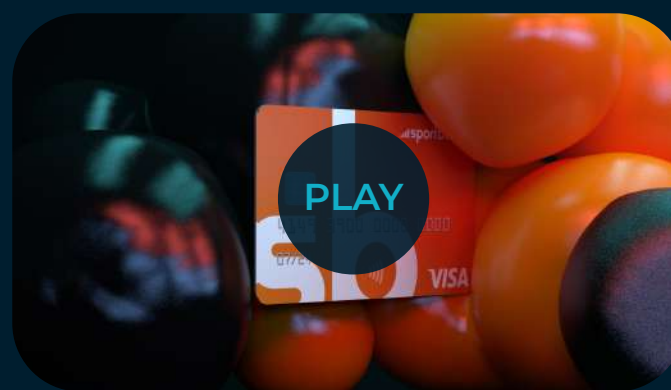
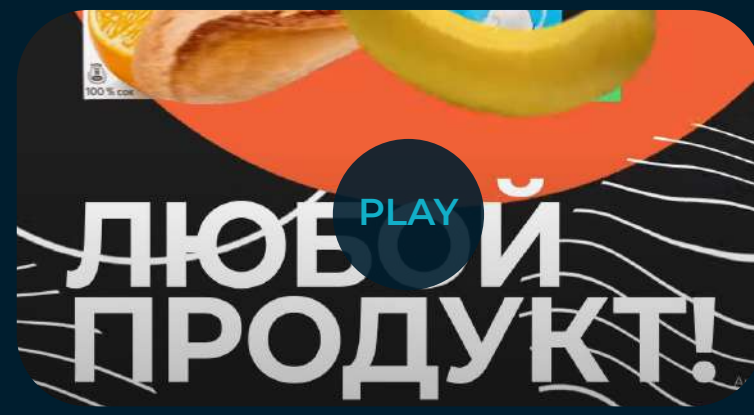
**STATIC
BANNERS**

**HTML
BANNERS**

**MOTION
DESIGN**

EXAMPLES OF CREATIVES

MOTION



BANNERS

HERE IS A
NON-EXHAUSTIVE LIST OF
OUR CLIENTS WHO TRUST US

 sportbank


monobank | Universal Bank



borzo

+ AUTODOC

 kufar

 БЕЛАРУСКІ
НАРОДНЫ БАНК

 Alfa-Bank

portmone.com

Planner 

ALFA-BANK CASE

TARGET ACTION: *ISSUE OF THE FIRST CARD*

INSTALLATIONS

ACTIONS

CR

Google Ads

28.387

3.939

13.88%

Tik-Tok Ads

20.295

5.471

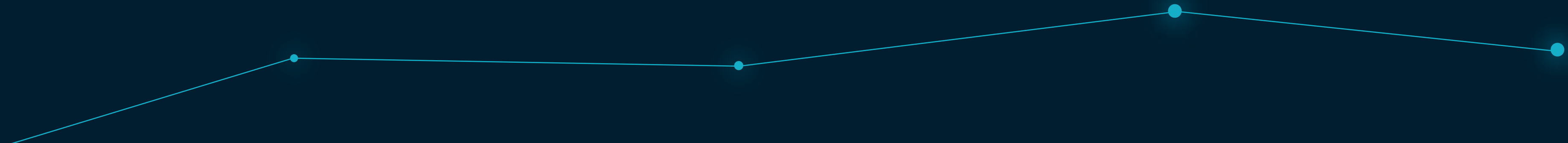
26.96%

TOTAL

48.682

9.410

19.33%



SPORTBANK CASE

TARGET ACTION: *CARD ISSUE*

REGISTRATIONS

ACTIONS

CR

FACEBOOK Ads

53.403

6.408

12.00%

Google Ads

71.227

7.147

10.03%

Tik-Tok Ads

14.125

2.110

14.94%

Apple Search Ads

9.577

1.333

13.92%

TOTAL

148.332

16.998

11.46%



6 STEPS TO START COOPERATION

1 DISCUSSION OF COOPERATION
DETAILS

2 SIGNING OF
DOCUMENTS

3 TECHNICAL
INTEGRATION

4 PREPARATION OF ADVERTISING
CREATIVES

5 LAUNCHING ADVERTISING CAMPAIGNS
FOR THE TEST PERIOD

6 ANALYSIS OF RESULTS
AND SCALING